

HEROINE

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WRITER

AUDREY MOK
ARTIST

T.
COLORIST

TAYLOR ESPOSITO
LETTERER

Chic™

HEROINE CHIC created by
David Tischman

RENEWED!

Season 3 Launches

Season 3 Launches April 24, 2017



Following is an edited transcript of an interview HEROINE CHIC creator David Tischman gave to Channel 16's Endo Diaz. The interview was recorded on February 19, 2017, as part of the 92nd Street Y's continuing series "Fashion, Media, and Culture".

ENDO DIAZ: Congratulations! Webtoons just announced HEROINE CHIC is renewed for Season 3.

DAVID TISCHMAN: Thanks, Endo! We're very excited to continue Zoe's journey.

ED: When will the new chapters become available?

DT: The first three chapters for Season 3 launch on Monday, April 24. New chapters roll out every Monday after that.

ED: And is Audrey Mok returning on art?

DT: Absolutely! Audrey is a fantastic artist. So talented! Her work is sexy and smart, and she's given Zoe a signature look. I'm thrilled to be working with her again.

ED: So what's different in Season 3?

DT: In Season 3, we're focusing more on Zoe's love life. She's having professional success, and now she wants someone to share her life. So...lots of dating.

ED: I'm shipping Zoe and the Jogger! Zogger!

DT: Everybody loves Tom - the Jogger - a/k/a MBJ. Did you know he has his own Instagram page?

ED: That's amazing.

DT: We learn a lot about the Jogger in Season 3. He's an artist; a lot of people thought he's a model because he said he had a "show" coming up, but he's a painter. And Daniel is still around. And don't forget Georgie.

Zoe's life - and love life - is always interesting, so you never know.

ED: Any new characters?

DT: Yes! Fun new characters. There's a new, super-powered assistant at the Design Studio...and a guy Zoe went to college with - a real fashion snob who looks down on "super-hero couture." The Cavalier and Pro Bono are new super-hero clients.

ED: What about super-villains?

DT: There's a very big "Big Bad" in Season 3 that complicates Zoe's life in many, many, many ways.

ED: How many?

DT: Yes.

ED: Let's talk about fashion. What kind of clothes can we expect to see the characters wear in Season 3?

DT: We're launching a new Pinterest page for Season 3 so we can post dresses and shoes and outfits and accessories that inspire us - styles and looks you'll see on Zoe and Dyna, and on super-hero costumes for men and women. Fans and readers can also post looks they think would look great in our stories.

ED: That sounds great!

DT: We flip through so many fashion magazines and blogs and go to so many stores to find cool clothes. The Pinterest page is a social extension of that, and we hope the fans post. You can also catch Zoe's favorite looks and fashion news on her Instagram page, @therealheroinechic. And our Facebook page'll be up, too. We're just starting, so we'll get those details out soon. Stay tuned.

ED: Social issues played a big part in Season 1 and Season 2. Will you continue to address social issues in Season 3?

DT: So glad you mentioned social issues. Those are some of my favorite chapters. HEROINE CHIC is about clothes and we love drama - but we also want to be responsible and address important issues that affect all of us. Style is important and fun and helps us be who we are, but being informed about the world around us - and being involved and engaged - that's sexy.

ED: Are you planning Season 4?

DT: HEROINE CHIC is my most favorite project I've done in comics, and I love how I interact with the readers and the fans. So, yeah, I'm in. If the fans and Webtoons want to see more, we'll do it. Absolutely. But right now, we're all focused on making Season 3 the best, sexiest season yet. Did I mention the sex?

ED: Have you thought about expanding HEROINE CHIC into other media? You have a big audience, and it seems like the fans would dig a HEROINE CHIC movie or tv show?

DT: I have been approached, and there are several people interested in making that happen. But nothing I can talk about yet. If we make a deal, you'll be the third person I call, Endo. I promise.

ED: Thanks! Can I ask you a personal question?

DT: You can ask me anything, Endo. I'm an open comic book.

ED: What's your favorite color?

DT: Green.

ED: I'm being told our time is up. Thank you to the 92nd Street Y for hosting today - and thank you to David Tischman.

DT: Always a pleasure, Endo. Let's do one more plug for season 3.

ED: HEROINE CHIC Season 3 starts April 24, on Webtoons. www.webtoons.com.

DT: HEROINE CHIC - Where fashion rules!

SEASON 3



WWW.WEBTOONS.COM

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